



New Book Helps Voters Understand 2020 Election with Humor

A Vote for Jesus: A Satire on Campaigning, Corruption & Political Crucifixion explains the ludicrous way our campaign system works through the fiction writer's most savage weapon: satire.

AMSTERDAM, N.Y. — March 31, 2020 - PRLog — In *A Vote for Jesus*, a poor, unknown carpenter from Bethlehem, PA, takes on ruthless six-term Senator Herod Antipas. Determined to run a clean campaign of hope and promise, Jesus runs into a buzzsaw of dirty tricks, dirty money, shady characters, media spin, incessant polling, and repeated calls to change his image. If Jesus wants to win this election, he'll need a miracle.

"Using satire," says author John Briggs, "allowed me to yank stories right out of the headlines and mock them and show how politics is a damned-if-you-do, damned-if-you-don't proposition. Because even someone as deeply admired as Jesus—someone generally seen as honest and kind who has somehow been twisted into this quintessentially American thing—if he were running today, he'd get attacked from all sides."

A Vote for Jesus relies on a variety of campaign missteps in recent years to showcase electoral shortcomings and corruption. It also parodies many of the people involved, from well-known candidates to pundits and reporters. The book comedically delves into the role of big money, social issues, economic wedges, and all the ways candidates promote themselves with insults over substance.

"People who read the book," adds Mr. Briggs, "will definitely recognize these people and the issues. It's part of the fun of writing satire—poking fun at those who need poking. But like all satire, the story has a serious point. Our elections have become corrupt and divisive and frequently subvert the will of the people at the polls and in policy. I just entertain you as I point that out."

Urban Creek Books describes *A Vote for Jesus* as *Life of Brian* meets *Catch-22* and expects it to appeal to anyone who enjoys late-night comedy programs like *The Late Show*, *The Daily Show*, or *Real Time*. As Mr. Briggs says, "Running for office now is a lot like stand-up comedy, if the comedians were performing inside the Coliseum."

Journalists looking to interview John Briggs are encouraged to contact the Urban Creek's media department at media@ubancreekbooks.com.

A Vote for Jesus is currently available in paperback and ebooks for pre-order through Amazon, Barnes & Noble, Kobo, and bookstores nationwide. Large print editions and audiobooks are currently in development.

A Vote for Jesus will officially be released on April 14, 2020.

Contact
Urban Creek Books
media@ubancreekbooks.com